



Chhattisgarh Swami Vivekanand Technical University (CSVTV), Bhilai (CG)

Scheme of Teaching and Examination

Courses of Study and Scheme of Examination of Diploma in Mass Communication

Semester – I

Session-2020

Sr. No	Board of Study	Subject Code	Subject	Periods Per Week			Scheme of Examination					Total Marks	Credit
							Theory			Practical			
				L	T	P	ESE	CT	TA	ESE	TA		
1	Humanities	2010171 (046)	Fundamentals of Mass Media	2	1	-	70	20	30	-	-	120	3
2	Humanities	2010172 (046)	Fundamentals of Sociology	2	1	-	70	20	30	-	-	120	3
3	Humanities	2010173 (046)	Fundamentals of Economics	2	1	-	70	20	30	-	-	120	3
4	Humanities	2010174 (046)	Media-I	2	1	-	70	20	30	-	-	120	3
5	Humanities	2010175 (046)	Tribal and Tourism Communication	2	1	-	70	20	30	-	-	120	3
6	Humanities	2010191 (046)	English Language-I (Lab)	-	-	4	-	-	-	30	70	100	2
7	Humanities	2010192 (046)	Communication Skills-I (Lab)	-	-	2	-	-	-	30	70	100	1
8	Humanities	2010193 (046)	Story (Written & Oral) Lab	-	-	2	-	-	-	30	70	100	1
9	Humanities	2010194 (046)	Computers Lab-I	-	-	2	-	-	-	30	70	100	1
10	Humanities	-	Yoga-I	-	-		-	-	-	-	-	-	-
Total				10	05	10	350	100	150	120	280	1000	20

L-Lecture, T- Tutorial, P- Practical, ESE- End Semester Exam, CT- Class Test, TA- Teacher's Assessment

*Minimum Two Class tests to be conducted for all theory subjects.



Chhattisgarh Swami Vivekanand Technical University (CSVTVU), Bhilai (CG)

Scheme of Teaching and Examination

Courses of Study and Scheme of Examination of Diploma in Mass Communication

Semester – II

Session-2020

Sr. No	Board of Study	Subject Code	Subject	Periods Per Week			Scheme of Examination					Total Marks	Credit
							Theory			Practical			
				L	T	P	ESE	CT	TA	ESE	TA		
1	Humanities	2010271 (046)	Indian Political System	2	1	-	70	20	30	-	-	120	3
2	Humanities	2010272 (046)	Fundamentals of Media Management	2	1	-	70	20	30	-	-	120	3
3	Humanities	2010273 (046)	Fundamentals of Psychology	2	1	-	70	20	30	-	-	120	3
4	Humanities	2010274 (046)	Media – II	2	1	-	70	20	30	-	-	120	3
5	Humanities	2010275 (046)	Development Communication	2	1	-	70	20	30	-	-	120	3
6	Humanities	2010290 (046)	English Language-II (Lab)	-	-	4	-	-	-	30	70	100	2
7	Humanities	2010291 (046)	Communication Skills -II (Lab)	-	-	2	-	-	-	30	70	100	1
8	Humanities	2010292 (046)	Computer Lab -II	-	-	2	-	-	-	30	70	100	1
9	Humanities	2010293 (046)	Minor Project	-	-	2	-	-	-	30	70	100	1
10	Humanities	-	Yoga-II	-	-		-	-	-	-	-	-	-
Total				10	05	10	350	100	150	120	280	1000	20

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Scheme of Teaching and Examination

Courses of Study and Scheme of Examination of Diploma in Mass Communication

Semester – III

Session-2020

Sl. No.	Board of Study	Subject Code	Subject	Periods Per Week			Scheme of Examination					Total Marks	Credit
							Theory			Practical			
				L	T	P	ESE	CT	TA	ESE	TA		
1	Humanities	2010371(046)	Public Relation and Corporate Communication	2	1	-	70	20	30	-	-	120	3
2	Humanities	2010372(046)	Advertising and Marketing Communication	2	1	-	70	20	30	-	-	120	3
3	Humanities	2010373(046)	Fundamentals of Reporting	2	1	-	70	20	30	-	-	120	3
4	Humanities	2010374(046)	Fundamentals of Editing Techniques	2	1	-	70	20	30	-	-	120	3
5	Humanities	2010375(046)	Hindi Language	1	-	-	70	20	30	-	-	120	1
6	Humanities	2010361(046)	Reporting/Field Work (Lab)	-	-	4	-	-	-	30	70	100	2
7	Humanities	2010362(046)	Public Relation (Lab)	-	-	4	-	-	-	30	70	100	2
8	Humanities	2010363(046)	Editing (Lab)	-	-	4	-	-	-	30	70	100	2
9	Humanities	2010364(046)	Advertising (Lab)	-	-	2	-	-	-	30	70	100	1
10	Humanities	-	Personality Development	-	-	-	-	-	-	-	-	-	-
Total				09	04	14	350	100	150	120	280	1000	20

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Scheme of Teaching and Examination

Courses of Study and Scheme of Examination of Diploma in Mass Communication

Semester – IV

Session-2020

Sl. No.	Board of Study	Subject Code	Subject	Periods Per Week			Scheme of Examination					Total Marks	Credit
							Theory			Practical			
				L	T	P	ESE	CT	TA	ESE	TA		
1	Humanities	2010471(046)	Radio Programme Production	2	1	-	70	20	30	-	-	120	3
2	Humanities	2010472(046)	Television Programme Production	2	1	-	70	20	30	-	-	120	3
3	Humanities	2010473(046)	Indian Constitution & Media Law	2	1	-	70	20	30	-	-	120	3
4	Humanities	2010474(046)	Introduction to Online Journalism	2	1	-	70	20	30	-	-	120	3
5	Humanities	2010475(046)	Environmental Studies	1	-	-	70	20	30	-	-	120	1
6	Humanities	2010461(046)	Photo Journalism (Lab)	-	-	4	-	-	-	30	70	100	2
7	Humanities	2010462(046)	Programme Production Television (Lab)	-	-	4	-	-	-	30	70	100	2
8	Humanities	2010463(046)	Minor Project	-	-	4	-	-	-	30	70	100	2
9	Humanities	2010464(046)	Programme Production Radio (Lab)	-	-	2	-	-	-	30	70	100	1
10	Humanities	-	Value Education	-	-	-	-	-	-	-	-	-	-
Total				09	04	14	350	100	150	120	280	1000	20

L-Lecture, T- Tutorial, P- Practical, ESE- End Semester Exam, CT- Class Test, TA- Teacher's Assessment

***Minimum Two Class tests to be conducted for all theory subjects.**